HELLO

You Can

talk to Prem.com

When You

- **Develop** a brand
- **Compete** in market
- **Innovate** in strategies
- **Add value** to products
- **Increase** price tag
- **Sense** market trends
- **Set trends** in market
- **Scale up** your business
- **Diversify** your venture
- **Restructure** your team
- **Reengineer** your process
- Go for **investments**

Watch video.



80 8989 0000

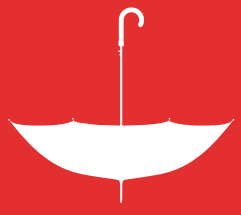
brainwash.design

brainwash builds brands that build up business

and bring an umbrella of difference

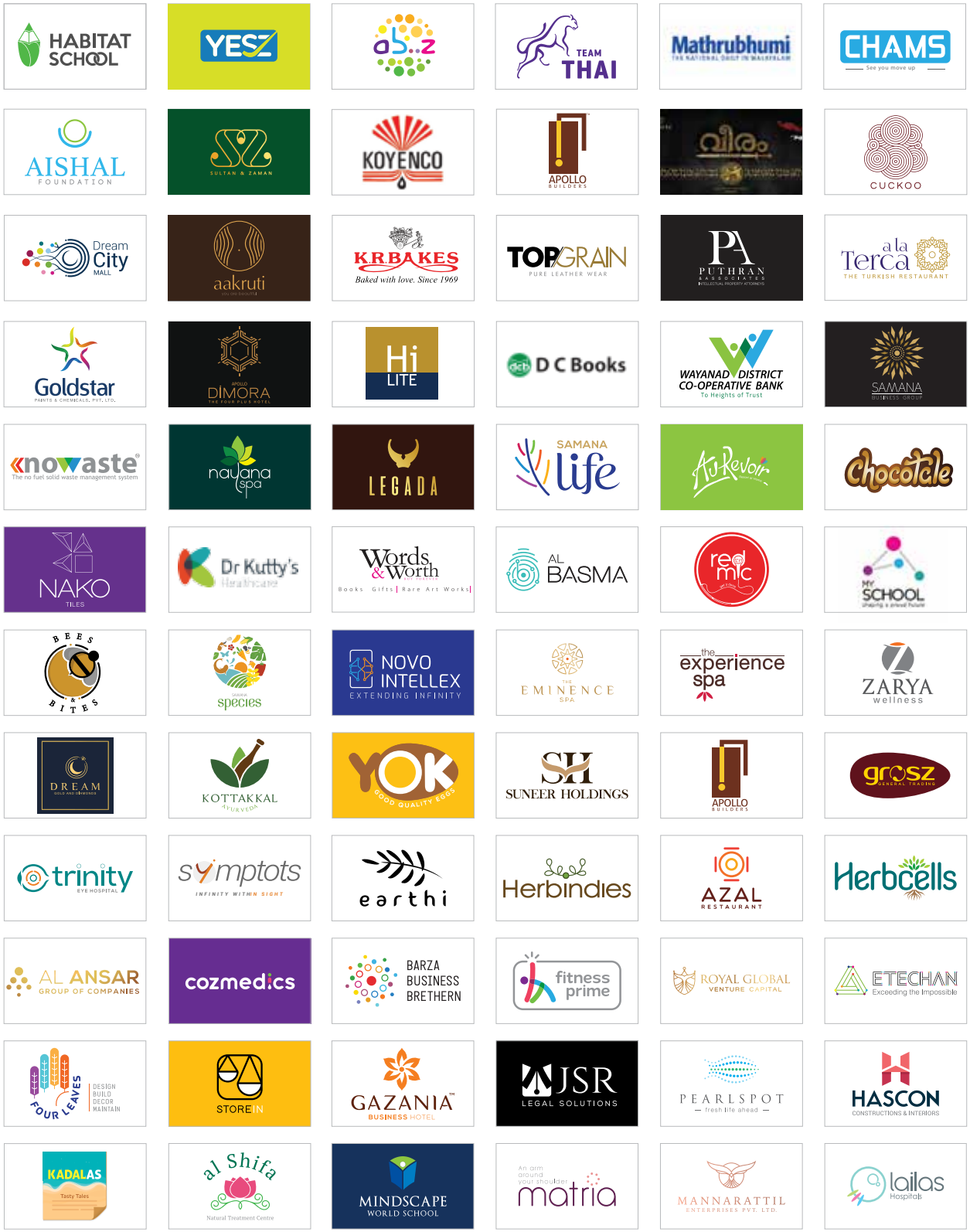
10+ Years | **300+** brands

- Business Design
- Brand Development
- Reputation Enhancement
- Virtual Life
- Strategic Promotion
- Process Engineering



Brainwash
Branding Solutions
www.brainwash.design
0091 80 8989 0000

Clients


HABITAT SCHOOL
YESZ
TEAM THAI
Mathrubhumi
CHAMS
See you move up
AISHAL FOUNDATION
SULTAN & ZAMAN
KOYENCO
APOLLO BUILDERS
CUCKOO
Dream City MALL
aakruti
KRBAKES
Baked with love. Since 1969
TOPGRAIN
PURE LEATHER WEAR
PA PUTHRAN & ASSOCIATES
a la Terca
THE TURKISH RESTAURANT
Goldstar
PAINTS & CHEMICALS, PVT. LTD.
APOLLO DIMORA
THE FOUR PLUS HOTEL
Hi LITE
D C Books
WAYANAD DISTRICT CO-OPERATIVE BANK
To Heights of Trust
SAMANA
BUSINESS GROUP
nowaste
The no fuel solid waste management system
nayana spa
LEGADA
SAMANA life
Au Revoir
Chocolate
NAKO TILES
Dr Kutty's Healthcare
Words & Worth
Books Gifts | Rare Art Works
AL BASMA
red mic
MY SCHOOL
BEES & BITES
species
NOVO INTELLEX
EXTENDING INFINITY
THE EMINENCE SPA
the experience spa
ZARYA wellness
DREAM
KOTTAKKAL AYURVEDA
YOK
GOOD QUALITY EGGS
SUNEER HOLDINGS
APOLLO BUILDERS
grosz
GENERAL TRADING
trinity
EYE HOSPITAL
symptots
INFINITY WITHIN SIGHT
earthi
Herbindies
AZAL
RESTAURANT
Herbcells
AL ANSAR
GROUP OF COMPANIES
cozmedics
BARZA BUSINESS BRETHERN
fitness prime
ROYAL GLOBAL
VENTURE CAPITAL
ETECHAN
Exceeding the Impossible
FOUR LEAVES
DESIGN BUILD DECOR MAINTAIN
STOREIN
GAZANIA
BUSINESS HOTEL
JSR
LEGAL SOLUTIONS
PEARLSPOT
fresh life ahead
HASCON
CONSTRUCTIONS & INTERIORS
KADALAS
Tasty Tales
al Shifa
Natural Treatment Centre
MINDSCAPE
WORLD SCHOOL
An arm around your shoulder
matria
MANNARATTIL
ENTERPRISES PVT. LTD.
lailas
Hospitals

Project Previews

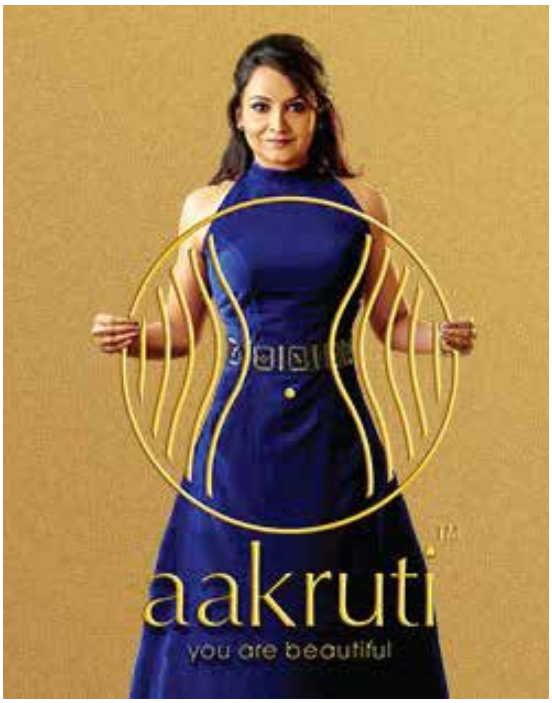


An initiative from the Mathrubhumi group, Red Mic manages events of all size and stature, adding a new vertical to the existing media synergy across print, visual, audio and digital forms.





Client:
Mathrubhumi
Project:
Brand Identity



aakruti™
you are beautiful

With outlets in Trissur, Calicut and Ernakulam, Aakruti is a physiotherapy based scientific slimming centre which has set its mark in bringing out healthy changes in lifestyle management. Aakruti helps to get back into shape, which in turn improves health and wellness.







Client:
Aakruti Healthcare Pvt. Ltd
Project:
Brand Identity, Experience Design, Virtual Identity

MY
SCHOOL
shaping a proud future



My School is a project from Dr. Kutty's Healthcare, the multimillion business conglomerate with roots in Malappuram and business spread over different sectors internationally. This project heralds the entry of the group into education.





Client:
Dr. Kutty's Healthcare
Project:
Brand Identity, Experience Design



A 24/7 coffee shop in Hotel Dimora, Trivandrum which offers only the best for coffee lovers be it the appealing traditional delicacies specific to various locations or appetizing pastries and specially shaped cakes.



Client :
Samana Hospitality Services
Project :
Brand Identity, Experience Design





An arm
around
your shoulder
matria

A venture of Apollo Cradle, Matria, located at Calicut, is the grand entry of Dr. Kutty's Healthcare into the boutique hospital concept for mothers and infants.

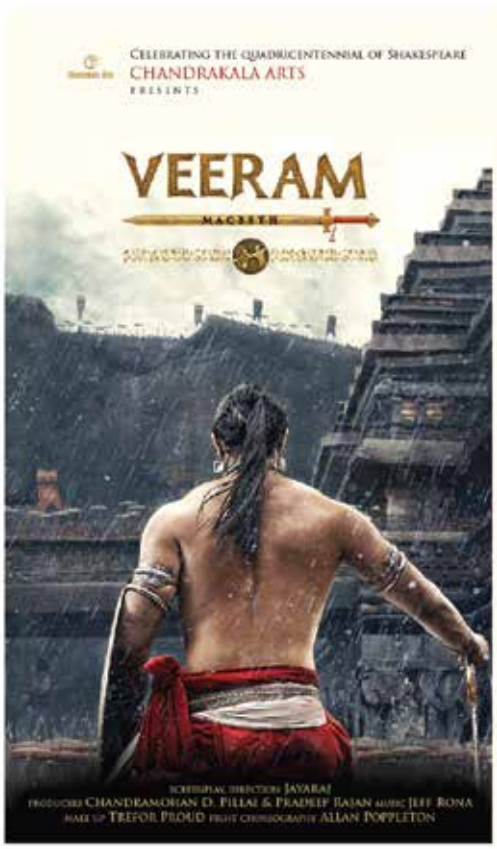




Client:
Dr. Kutty's Healthcare
Project:
Brand Identity, Experience Design



The project of national award-winning director Jayaraj, Veeram is the film adaption of Shakespeare's dark tragedy Macbeth set in the backdrop of Kerala martial culture. Dubbed as the third in line of his Navarasa series, the film is an international project in three languages.







Client:
Chandrakala Arts
Project:
Brand Identity

NOVO INTELLEX

EXTENDING INFINITY

Novo Intellex is an offshoot of Al Ansar group of companies where a wide variety of technological products and apps are developed to enable better and smarter technical experience.



Client:
Al Ansar, Silicon Oasis, Dubai
Project:
Brand Identity, Experience Design, Virtual Identity





SAMANA
species

A venture of Samana Global Business Solutions, Species is a commercial venture with large scale production, marketing, research and development of selected flora and fauna in vast expanses spread across South India.



Client:
Samana Global Business Solutions
Project:
Brand Identity, Experience Design, Promotion







AL BASMA

With retail outlets all over the GCC and manufacturing units in China and the Sultanate of Oman, AL BASMA manufactures, sources and trades electronic gadgets mainly related with smartphones.







Client:
Al Basma Electronics LLC, Muscat
Project:
Brand Identity, Experience Design, Virtual Identity



AZAL
RESTAURANT





A multi cuisine continental restaurant in Riyadh, Saudi Arabia that provides delightful delicacies and a splendid ambience that makes dining a whole new experience. The term Azal in Arabic means beginning or eternity.





Client:
Hotel East Ramada LLC, Riyadh, KSA
Project:
Brand Identity, Experience Design







Sourced, imported and marketed by Maneeda General Trading, Yok is an exclusive brand of quality eggs. The product is mainly from the US and the market largely the GCC. Competitive pricing, assured quality and easy to carry packing makes Yok stand out.



Client:
Maneeda General Trading LLC, Ajman, UAE
Project:
Brand Identity, Experience Design, Packaging

lailas
Hospitals





Prestigious for its services and hospitality for more than two decades, Lailas Hospital was established in 1994 at Chemmad, Kerala by Chief Gynecologist Dr. Laila Beegum.

Client:
Lailas Polyclinics, Muscat, Oman
Project:
Brand Identity, Experience Design







symptots

INFINITY WITHIN SIGHT

An IT and ITED firm operating out of ULCC Cyberpark, Calicut, Kerala and a venture under Samana Global Business Solutions, Symptots attempts to bring infinity into proximity. Asymptote is a straight line that continually approaches a given curve but does not meet it at any finite distance. Symptots meet and bring infinity within sight.

Client:
Cyber Samana LLP
Project:
Brand Identity, Experience Design, Virtual Identity, Promotion





PEARLSPOT

— fresh life ahead —





First ever commercial production unit based at INKEL industrial park Malappuram, Kerala, Pearlspot manufactures and markets premium water storage and supply systems in the South Indian market. Branded after Kerala's own prestigious fresh water fish, Pearlspot assures freshness in water.



Client:
Pearlspot Aqua Systems and Solutions
Project:
Brand Identity, Experience Design,
Virtual Identity





MINDSCAPE
WORLD SCHOOL

A Calicut based CBSE institution, Mindscape World School is all about developing the mind by identifying and developing unique qualities, realizing true potential, and striving to fulfill emerging aspirations.





Client:
Mindscape World School
Project:
Brand Identity, Experience Design, Virtual Identity







DREAM
GOLD AND DIAMONDS

With the tagline Feel Precious, Dream Gold & Diamonds began its golden trail from Manama to scale the skies of the GCC and India, with showrooms in Manama, Riffa and Muscat.

Client:
Dream Gold and Diamonds LLP, Bahrain
Project:
Brand Identity, Experience Design

APOLLO
DIMORA
THE FOUR PLUS HOTEL



The four-star hotel that lights the skyline of Trivandrum is the prologue of Apollo Builders' entry into hospitality. Now owned by Samana Global Business Solutions, Apollo Dimora is set to be followed by properties in Riyadh, Calicut, Dubai and Abu Dhabi.





Client:
Trivandrum Apollo Towers Pvt. Ltd
Project:
Brand Identity, Experience Design, Virtual Identity



LOROJ
EXOTIC GOLD DESIGNS

An International gold brand based out of Sharjah, Lorol is an Indo-UAE enterprise targeting a global market and is run by SAFA Jewellery group with over five decades of experience in the industry.



Client:
Safa Group, Perinthalmanna
Project:
Brand Identity, Experience Design, Packaging







AISHAL
FOUNDATION



Launched by Mr. Abdul Latheef, Director of Badr Al Sama group of Hospitals, in remembrance of his mother Aisha, the charity initiative Aishal involves in compassionate services in and out of India under the motto 'I Shall...if God Wills'.





Client:
Mr. Abdul Latheef, Badr Al Sama, Muscat
Project:
Brand Identity, Experience Design



STOREIN

With the tagline 'Your Own Store', Storein is an organized retail consolidation in South India that preserves all goodness of traditionally established grocery stores while enabling them to be part of a global brand.







Client:
VGRO Pvt Ltd, Vyttilla, Cochin
Project:
Brand Identity, Experience Design,
Virtual Identity

KOTTAKKAL
AYURVEDA



Kottakkal Ayurveda is a venture of Suneer Holdings in Dubai and Ajman, which played a big role in keeping alive the tradition and magic of Ayurveda in the GCC.







Client:
Suneer Holdings, Ajman, UAE
Project:
Brand Identity, Experience Design

cozmedics

Beautiful health reaches its peak with Cozmedics, a venture from the house of Safa Gold, Perinthalmanna which creates a single space for both beauty and health care products.









Client:
Safa Group, Perinthalmanna
Project:
Brand Identity, Experience Design, Virtual Identity

the experience spa

One among the four spa brands under Zarya Wellness, the Experience Spa is based in Ajman, RAK, and Sharjah. Experience Spa is redefining spa experience across multi-star properties mainly in the GCC.





Client:
Suneer Holdings, Ajman, UAE
Project:
Brand Identity, Experience Design





BARZA BUSINESS BRETHERN

A Business group based in Dubai that assemble, deliberate and share ideas and visions that lead to better innovation and in turn a better world, Barza Business Brethren is all about standing and moving together.







Client:
Al Ansar, Silicon Oasis, Dubai
Project:
Brand Identity, Experience Design

fitness prime



Fitness Prime is a fitness program and application developed by Al Ansar, which aims at improving physical health of students in schools. It initiates various fitness programs well suited for different schools under the tagline, 'Health, A Touch Near'.

Client:
Al Ansar, Silicon Oasis, Dubai
Project:
Brand Identity, Experience Design









LEGADA

Based out of Milan, Italy, Legada manufactures premium leatherwear for the elite UAE market. With their own design, manufacture and retail network, Legada hit the GCC market in the second quarter of 2017.





Client:
Telal Gents Fashion
Project:
Brand Identity, Packaging



KADALAS

Tasty Tales



A café with the best sea view in Kozhikode, Kadalas is a place where picturesque ambiance meets good food in order to create tasty tales never to be forgotten.



Client:
Kadalas Café, Calicut
Project:
Brand Identity, Experience Design,
Virtual Identity.







ROYAL GLOBAL
VENTURE CAPITAL

An investment company based out of Dubai, Royal Global Venture Capital is a hub for investors who believe in innovations that contribute to ultimate peace in life.



Client:
Al Ansar, Silicon Oasis, Dubai
Project:
Brand Identity, Experience Design

ETECHAN
Exceeding the Impossible





Etechan is a firm that exceeds the impossible by focusing on research and development of the latest smart technologies, be it in VR, AR or Beacon development to be practically used in various ventures.

Client:
Al Ansar, Silicon Oasis, Dubai
Project:
Brand Identity, Experience Design









A product that churns out news in capsule format, Guliga is a news App developed in Kerala. It is specially designed for smart readers who don't have time to read full length articles.

GULIGA
News in Capsule



Client:
Abdul Nasar
Project:
Brand Identity



CUCKOO



Client:
Ms. Cuckoo Parameswaran
Project:
Brand Identity, Experience Design

Launched by veteran actress and fashion designer, Ms. Cuckoo Parameswaran, Cuckoo is an apparel brand that weaves traditional Kerala garments into the international market without compromising on the detail and precision of hand weaving.











GAZANIA™

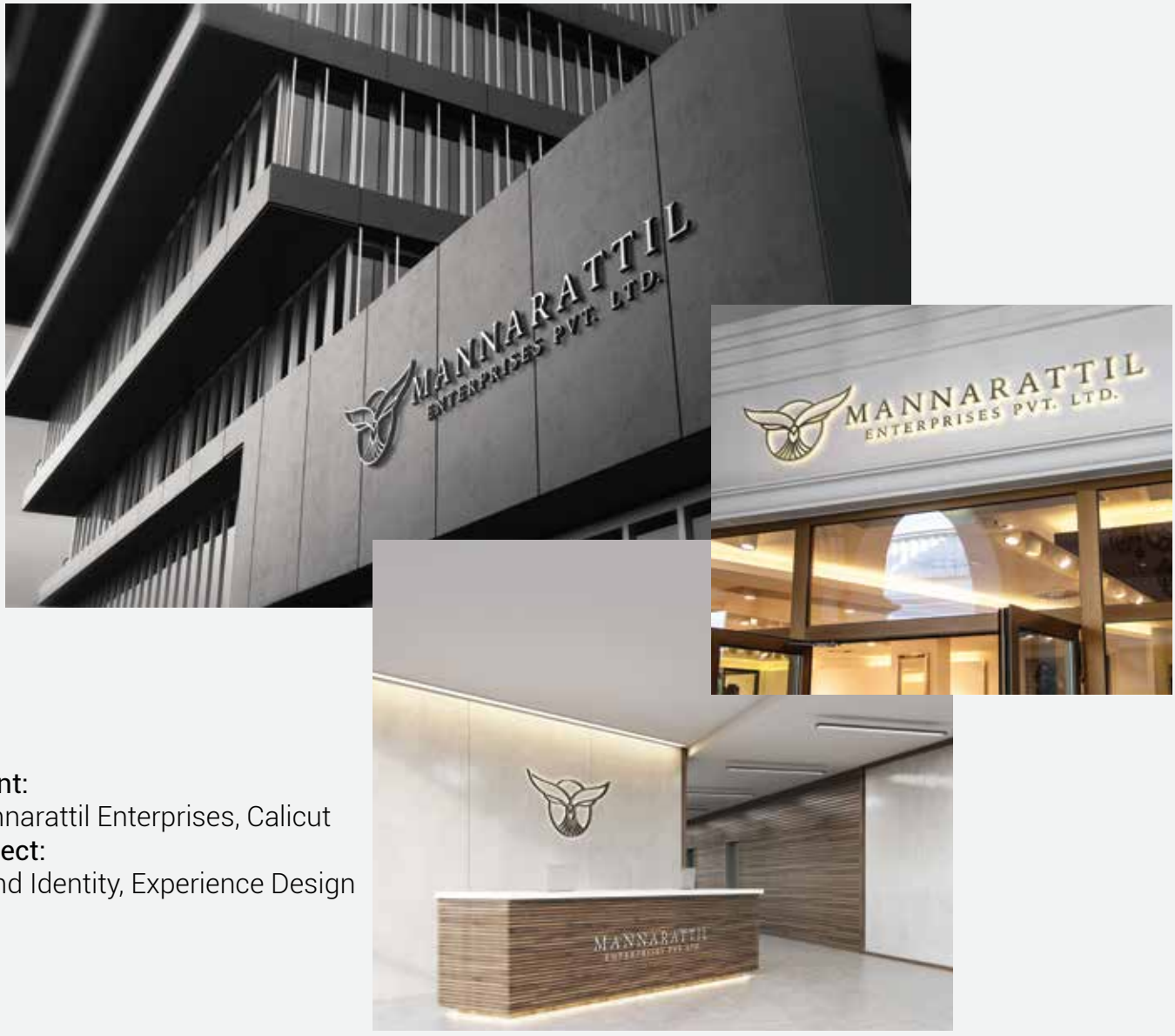
BUSINESS HOTEL

Bringing the concept of a complete Business Hotel to Calicut, Gazania is one of its kind in North Kerala. A venture of Mannarattil Enterprises, the team takes years of experience in the hospitality sector to create better choices for the foodies.

Client:
Mannarattil Enterprises, Calicut
Project:
Brand Identity, Experience Design

MANNARATTIL
ENTERPRISES PVT. LTD.

A business group with roots in Calicut, Mannarattil have been re-defining hospitality and restaurant culture with their ambitious and well-run hotels and restaurants in India and the GCC.



Client:
Mannarattil Enterprises, Calicut
Project:
Brand Identity, Experience Design



HASCON
CONSTRUCTIONS & INTERIORS

A Construction and Interiors company based out of Calicut, Hascon is a brand name with over 50 years of experience and three generations of talent proved in both public as well as private sectors.





Client:
Hascon Builders, Calicut
Project:
Brand Identity, Experience Design

Au Revoir
Resort at Home



A homely retreat tucked away in a scenic ambience, Au Revoir is a resort located near Malampuzha. The property is designed for international guests, especially those from the GCC seeking a break from the hectic life of the cities.

Client:
Mr. Khalid
Project:
Brand Identity, Experience Design, Virtual Identity







With a decade long hands on experience in making sweets sweeter, Aref manufactures, assorts and markets the ancient tastes of the Persian Gulf from Bahrain to various parts of the globe.

Client:
Binny Binyamin, Bahrain
Project:
Brand Identity, Packaging



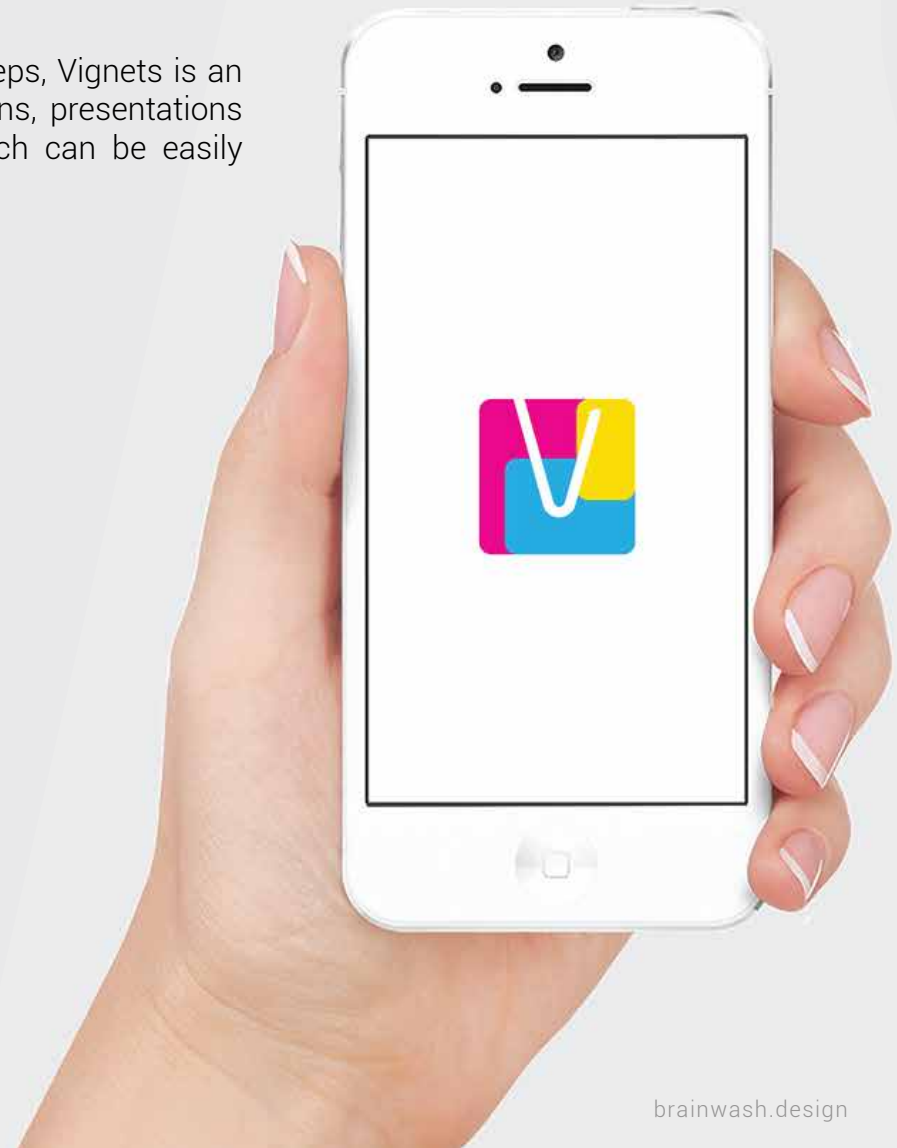






VIGNETS
MAGICAL MOMENTS

Developed and marketed by Logical Steps, Vignets is an App that creates digital communications, presentations and files fit for digital marketing, which can be easily shared across all mediums.



Client:
Logical Steps, Singapore
Project:
Brand Identity, Virtual Identity

FOUR LEAVES

DESIGN
BUILD
DECOR
MAINTAIN



Four Leaves is a turnkey solutions provider based in Cochin, which under the direction of four visionaries working together like the four-leaved clover, seeks perfection in the four services they provide: Design, Build, Décor and Maintain.



Client : Four Leaves Turnkey Solutions Pvt. Ltd

Project : Business Design, Branding,
Virtual Identity







JSR
LEGAL SOLUTIONS

A legal consultant firm based out of Calicut, JSR is founded by three eponymous lawyers who provide diverse legal services upholding values of truth and justice.





Client : JSR Legal Solutions

Project : Brand Identity, Corporate Identity



SUNEER HOLDINGS

A business conglomerate active in the three major domains of Ayurveda, Wellness and Automobiles, Suneer Holdings based out of Ajman, is the result of a hard-working team headed by Mr. Suneer a young entrepreneur from India with a strong heritage in traditional Indian systems of healing.





Client : Suneer Holdings

Project : Business Design, Branding, Experience Design, Virtual Identity



ZARYA
wellness

With over 25 years of experience in the industry, Zarya Wellness is a one-step solution for setting up, operating and even conceptualizing Spa and wellness requirements based in UAE.

Client : Suneer Holdings

Project : Business Design, Branding, Experience Design, Virtual Identity









THE EMINENCE SPA

The Eminence Spa is a venture under Zarya Wellness, and is in a constant passionate pursuit of bringing world class treatments from across the world, be it Ayurveda, Aromatherapy, Moroccan massage or Thai treatments.



Client : Suneer Holdings

Project : Business Design, Branding, Experience Design, Virtual Identity













Dream City Mall is an upcoming project by UK Builders at Kasaragod, Kerala, that aims to make dreams come true in the form of a massive shopping centre, complete with refreshment and entertainment centres, to meet the growing demand of the consumers and businessmen in and around Kasaragod.

Client : UK Builders

Project : Branding, Promo Design



Herbcells





A venture of AJA Health Care, Herbcells works to connect the modern world with mother nature. Modern technology is used to explore the hidden secrets of nature and pack it into useable, cost-efficient, health boosting products without a compromise on quality.





Client : AJA Health Care

Project : Branding, Packaging Identity Design





Herbindies

A venture of AJA Health Care, Herbindies brings the Indian tradition of natural medicines with novel scientific innovations in the field of biotechnology, in a perfect blend.



Client : AJA Health Care

Project : Branding, Packaging Identity Design

SAMANA
BUSINESS GROUP

A core investment company based out of Kerala which functions with values derived from divine ethical principles, Samana Global Business Solutions operates with a wealth of experience in forming and promoting many successful ventures within the last 17 plus years of its existence.

APOLLO DIMORA
THE FOUR PLUS HOTEL

SAMANA HAPPINESS HOSPITALS

symptots
INFINITY WITHIN SIGHT

SAMANA species

SAMANA life

cafe hive
Multi Cuisine Restaurant

BEES & BITES

vega!
PURE VEG KITCHEN
DIMORA

a la Terca

Layers Spa

Client : SGBS

Project : Branding, Identity Design, Virtual Life, Promotion

earthi

With more than 40 years of experience in the herbal and Ayurvedic sectors, Organovedics created the brand 'Earthi', introducing a myriad of products encompassing a world of organic beauty products free of sulphates, phthalates, gluten and other artificial ingredients.



Client : Organovedics

Project : Packaging Identity

SULTAN & ZAMAN





Headed by Sultan Bin Saqar Al Nuaimi, Director, Ministry of Economy, Ajman and Shamsu Zaman, an ambitious entrepreneur from India, Sultan & Zaman is an Indo-UAE business conglomerate with verticals spanning across education, transport, software, stationery and general trading.



Client : Sultan & Zaman

Project : Branding, Identity Design, Virtual Life, Promotion



grosz
GENERAL TRADING



A venture by Sultan & Zaman, GROSZ is a general trading company which exports and imports all kinds of goods across the world based in UAE, with major focus on food grains.

Client : Sultan & Zaman

Project : Branding, Identity Design, Virtual Life, Promotion





YESZ



Launched by Sultan & Zaman, YESZ is a brand of office stationery items mainly for the GCC school markets. Sourced from around the globe and packaged exceptionally, YESZ hit UAE stores in 2017

Client : Sultan & Zaman

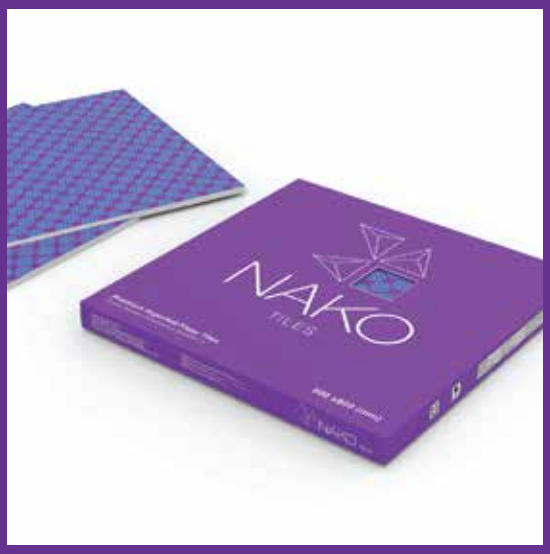
Project : Branding, Identity Design, Virtual Life, Promotion



NAKO
TILES

The leading brand of ceramic and vitrified tiles owned by Team Thai, Nako takes on global brands in flooring solutions. During the last two decades, Nako has become the most preferred tile brand in the south Indian market.









Client:
Team Thai
Project:
Brand Identity, Packaging

مدرسة هابيتات الخاصة
HABITAT SCHOOL
Approved by the Ministry of Education, UAE

Run by Sultan and Zaman, Habitat School redefines the experience of schooling in the UAE by blending the facilities of a green, spacious campus and quality education at affordable costs mainly for the expatriate community of the Emirate.



Client:
Sultan and Zaman, Ajman, UAE
Project:
Brand Identity, Virtual Identity, Promotion





APOLLO
BUILDERS

Building Life Long Relations, Apollo Builders is an active player in realty in India, UAE and KSA. With over 15 years of experience, Apollo Builders delivers a range of commercial and residential projects and is fast emerging as a trusted turnkey solution provider in India.



Client : Apollo Builders

Project : Branding, Identity Design



Brainwash

Branding Solutions

1402, Hi Lite Business Park, Hi Lite City, Calicut- 16, Kerala, India

www.brainwash.design | www.talktoprem.com

0091 80 8989 0000